

RANDY MITCHELL

GRAPHIC DESIGNER

817-713-3648



North Richland Hills, TX

in www.linkedin.com/in/randy-mitchell-86649796/

PROFESSIONAL SUMMARY

Versatile graphic designer with 5+ years experience in print, interactive design, digital design, and still willing to go above and beyond. Seeking to provide outstanding graphic design content to your company with proven strengths in creativity, detail-oriented, meet multiple project deadlines, and critical thinking. Also excels in several tech tools including Photoshop, Illustrator, Indesign, and Microsoft Office.

SOFT SKILLS Creativity **Problem Solving** Self-motivation

PROFESSIONAL EXPERIENCE

FREELANCE WEB/GRAPHIC DESIGNER - North Richland Hills, TX • June 2021 - Present

- Develop 10-second advertisement for multiple small businesses to be showcased at BackPorch Drafthouse Temple, TX.
- Developed an e-commerce website for a small startup business using Wix as a web builder platform. Even worked on state sales tax calculations and product information (Internet Archive).

All CCTV Supply - Hurst, TX

IN-HOUSE GRAPHIC DESIGNER & ASSISTANT BRANCH MANAGER • April 2018 - Present

- Re-developed e-commerce website from the ground up using BigCommerce as a web builder platform to create www.allcctvsupply.com.
- Moderate our website's inventory; including stock count, product price, and product information.
- Organized and assemble order invoices in a safe and secure shipment to be sent out to our customers.
- Communicate with customers with product details and who to contact for customer support.
- Create email templates to be sent out as email blast to our customers through Mailchimp.
- Engineered and print multiple store catalogs that showcase what new products we have to offer to our customers.
- Founder of All CCTV Supply YouTube channel and created short video tutorials to aid security installers.

Michael's Keys - Hurst, TX

IN-HOUSE GRAPHIC DESIGNER & WEB ADMINISTRATOR • April 2018 - Present

- Re-developed e-commerce website from the ground up using BigCommerce as a web builder platform to create www.michaelskeysonline.com.
- Moderate our website's inventory; including stock count, product price, and product specification.
- Create email templates and assets to American Eagle who would send email blast to our customers.
- Developed and print the store flyers about what specials we have to offer to our customers.
- Keep track of online purchases, ensure payment was successful on checkout, and assemble the order.

EDUCATION

Skillshare Courses • Present

• Affinity Designer • Adobe Premiere • Adobe After Effects • Typography

Bachelor of Science in Multimedia Design and Development • 2014

- Acquired at DeVry University Irving, TX
- Magna Cum Laude Graduate
- Delta Mu Delta Alumni

· Numerous Dean's List Awards

